

BREMBO PRESENTS THE NEW DISTINCTA® BRAKE AND CLUTCH MASTER CYLINDER AND THE M4.32 BRAKE CALIPER AT EICMA 2024

Brembo reinforces its product offer in the Touring Adventure segment

Bergamo (Italy), November 5th 2024 – On the occasion of EICMA 2024, <u>Brembo</u>, leading company in the development and production of high-performance braking systems, introduces the latest evolution in the Touring Adventure segment: the new Distincta® brake and clutch master cylinder and the M4.32 brake caliper.

The Distincta® brake master cylinder and clutch's design blends seamlessly with any motorcycle aesthetic, while its customizable features speaks to any riders' preferences.

For the brake master cylinder, one of its aesthetic features is the hidden lever fixing pin, which ensures a clean and uncluttered look. This innovative design not only enhances the aesthetics of the motorcycle, but also contributes to the exceptional lightness of the Distincta® brake master cylinder. Thanks to advanced design tooling, it has been possible to achieve a weight reduction that places the Distincta® among the lightest products in its segment.

Stroke precision is a key aspect in a brake master cylinder. The optimal adjustment of the free stroke made in the factory on 100% of the production, guarantees to the rider a ready and precise lever, ensuring optimal performance in any condition. To improve ergonomics, the product is equipped with an innovative and practical lever position adjustment system to manage the distance from the handlebar.

The M4.32 brake caliper is a testament to the brand's commitment to innovation and performance. Its sleek, monobloc construction provides exceptional stiffness and strength, ensuring optimal braking power and control. The iconic Brembo logo, seamlessly integrated into the design, instantly distinguishes the caliper's premium quality from any other.

Ease of handling was a key consideration in the M4.32 brake caliper's development. The ingenious pad replacement system allows riders to replace brake pads without removing the caliper from the vehicle. This not only saves time and effort, but also minimizes the risk of damaging the caliper or other components.

Even in the most demanding conditions, this brake caliper delivers consistent braking performance thanks to its ability to dissipate heat, ensuring reliable stopping power even at high temperatures. The result is a caliper that maintains its performance throughout long rides and demanding track sessions.



<u>About Brembo</u>

Brembo leads the world in the design and production of high-performance braking systems and components for top-flight manufacturers of cars, motorbikes and commercial vehicles. Founded in 1961 in Italy, Brembo has a long-standing reputation for providing innovative solutions for OEMs and aftermarket. Brembo also competes in the most challenging motorsport championships in the world and has won over 600 titles.

Guided by its strategic vision — "Turning Energy into Inspiration" — Brembo's ambition is to help shape the future of mobility through cutting-edge, digital and sustainable solutions.

With over 16,000 people across 15 countries, 32 production and business sites, 9 R&D centers and with a turnover of € 3,849 million in 2023, Brembo is the trusted solution provider for everyone who demands the best driving experience.

www.brembo.com

For information: Luca Di Leo - Chief Communications Officer

Tel. +39 035 6052164 @: luca.dileo@brembo.com

Monica Michelini - Product Media Relations

Tel. +39 035 6052173 @: monica.michelini@brembo.com

For Europe: Dagmar Klein / Martin Pohl – Brembo Media Consultants

Tel.+49 89 89 50 159-0 @: d.klein@bmb-consult.com / m.pohl@bmb-consult.com